



POLYTECHNICS:

**CANADA'S
INNOVATION
PARTNERS**

**2026 Polytechnic Showcase
SPONSORSHIP PROSPECTUS**



Polytechnics: Canada's Innovation Partners

May 12-14, 2026 | Humber Polytechnic (Toronto, Ontario)

Polytechnics move at the speed of industry. Through strong partnerships in diverse sectors – from manufacturing to energy to defence – institutions respond to the real-time needs of the communities they serve. Partnerships inform curriculum, are the basis of applied research projects and enable work-integrated learning opportunities that prepare students for an evolving world.

The Showcase will bring together thought leaders and decision-makers from higher education, industry, government and beyond. This dynamic event will feature inspiring keynote presentations, engaging sessions from member institutions and unmatched networking opportunities.

Become a partner to:



Boost your profile among some of Canada's largest educational institutions



Network with senior leaders at leading polytechnics



Build new relationships and partnership opportunities

Sponsorship Packages

Theme Partner

\$15,000

One opportunity available

SOLD

Prominent recognition as title partner onsite and before/after the event, including:

- 3 complimentary registrations
- Opportunity to address delegates (up to 5 min)
- Branded item at dinner reception
- Logo placement on website and in member communications
- Social media promotion
- Premier recognition in event program
- List of delegates in advance of event

Opening Keynote

\$9,000

One opportunity available

SOLD

Support the inclusion of a high-profile opening keynote in our program, with benefits including:

- Introduce keynote speaker from the plenary stage (up to 5 min)
- Signage onsite
- 2 complimentary registrations
- Recognition in the event program and on social media
- Logo placement on event website

Closing Keynote

\$9,000

One opportunity available

SOLD

Support the inclusion of a high-profile closing keynote in our program, with benefits including:

- Introduce keynote speaker from the plenary stage (up to 5 min)
- Signage onsite
- 2 complimentary registrations
- Recognition in the event program and on social media
- Logo placement on event website

Lunch Partner

\$6,000

Two opportunities available

SOLD

As our lunch host, enjoy benefits including:

- Set up a table during the lunch to connect with delegates
- 1 complimentary registration
- Signage onsite, including branded banner
- Digital logo placement on event program and social media
- Recognition in our printed program

Breakfast Partner

\$5,000

Two opportunities available

ONE SPOT LEFT!

Host breakfast for delegates at the event hotel, with benefits including:

- Exhibit space during breakfast
- 1 complimentary registration
- Logo placement on event signage and website
- Social media recognition
- Recognition in our printed program

Networking Partner

\$5,000

One opportunity available

SOLD

This event includes two networking breaks and a dedicated “break” area throughout the event where you will be prominently recognized. Other benefits include:

- Opportunity to display branded banner in dedicated networking space
- 1 complimentary registration
- Digital logo placement on event website
- Social media recognition
- Recognition in our printed program

Shuttle Partner

\$5,000

One opportunity available

Delegates will be bused between the hotel and meeting site each day. Benefits of this opportunity include:

- Opportunity to distribute print materials on the shuttle
- Dedicated signage at pick-up/drop-off locations
- 1 complimentary registration
- Digital logo placement on event website
- Recognition in our printed program

Registration Partner \$3,500

One opportunity available



This sponsorship includes the following unique benefits:

- Branded lanyard and/or delegate bags
- Digital logo placement on registration site and event website
- Recognition on registration eBlasts

Jet Fuel Partner \$3,500

One opportunity available

Our early morning coffee station at Humber Polytechnic will be a huge draw. Our Jet Fuel partner will enjoy the following benefits:

- Dedicated signage at the morning coffee station each day
- Opportunity to display branded banner
- Digital logo placement on event website

Digital Partner \$1,500

One opportunity available



To guide delegates throughout the event, this partnership will focus on digital materials available only online, including speaker biographies, the registrant list and other special features. Benefits include:

- Digital logo placement related to online event materials
- Social media recognition
- Onsite recognition on all sponsor signage

Is your partnership missing?

We will work with you to develop a custom package to suit your budget and interests. For more information, contact Bola Adisa at bola@polytechnicscanada.ca.

Polytechnics Canada is a non-profit association representing 13 leading research-intensive, publicly supported polytechnics and institutes of technology. We advocate for federal action in areas where polytechnics provide solutions for a more innovative, productive and globally competitive country.

