Empowering Innovation:

The Synergy of Al Programming & Applied Research

Presented by Dr. Terry Peckham Director, DICE-TAC





Saskatchewan's 1st Technology Access Centre



Digital Integration Centre of Excellence

SASKATCHEWAN POLYTECHNIC

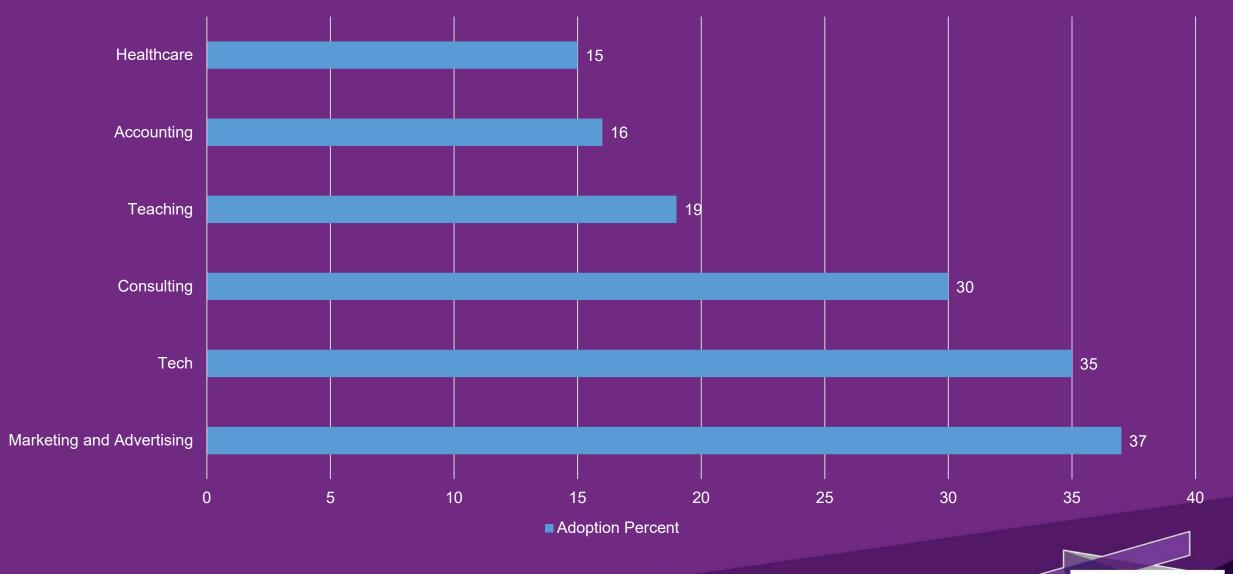
Impact of Artificial Intelligence

Al will be the most transformative technology since electricity.
- Eric Schmidt









Who is Using Al

"AI will probably most likely lead to the end of the world, but in the meantime, there'll be great companies." - Sam Altman

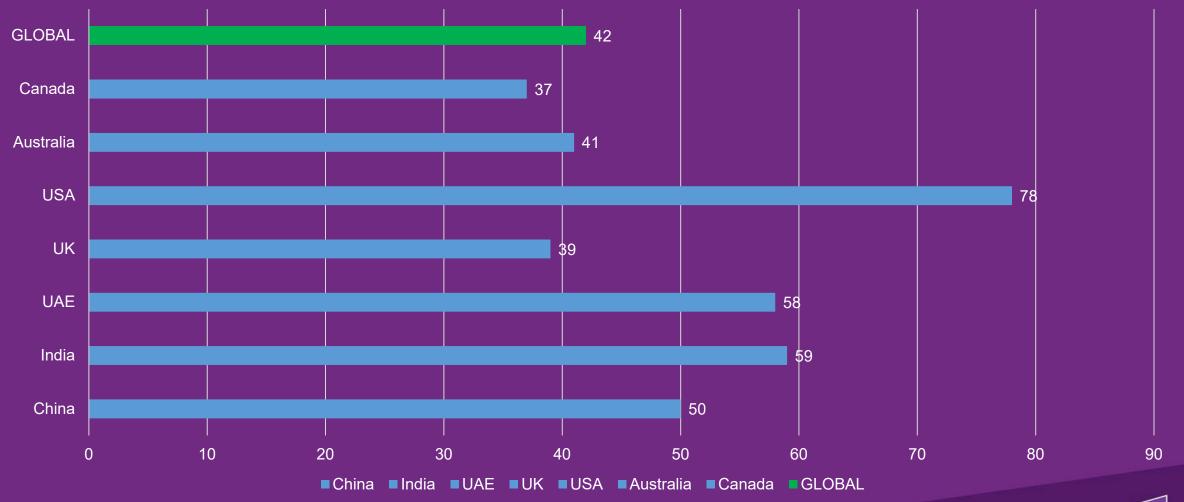
	HR	Production	Sales & Marketing	Service Development	Risk	Operations	Strategy	Supply Chain
Automotive	11%	26%	20%	15%	4%	18%	6%	17%
Retail	2%	18%	22%	17%	1%	15%	4%	18%
Finance	10%	4%	24%	20%	32%	40%	13%	8%
Healthcare	9%	11%	14%	29%	13%	17%	12%	9%
High tech	12%	11%	28%	45%	16%	34%	10%	16%
Average	9%	12%	20%	23%	13%	25%	9%	13%

37% of Canadian companies reported using Al

42% of Canadian companies reported they are exploring Al



Adoption Percent





Global Al Index Ranking

Country	Talent	Infrastructure	Operating Environment	Research	Development	Government Strategy	Total Rank
USA	1	4	35	1	1	17	1
China	24	1	6	2	2	2	2
United Kingdom	3	23	24	5	11	11	3
Canada	7	15	5	10	10	1	4
Israel	5	29	14	7	9	45	5
Singapore	4	8	55	4	14	15	6
South Korea	28	6	32	12	3	7	7
Netherlands	6	9	10	15	8	33	8
Germany	11	13	30	6	12	10	9



What is Hindering Al Adoption

- 24% Too much data complexity
- 24% Projects are too complex or difficult to integrate and scale
- 25% Lack tools or platforms to develop models
- 29% Price is too high
- 34% Limited AI skills, expertise or knowledge



So Why All the Fuss?

- 2025 global market value of AI is estimated at almost \$400 billion
- 2030 global market value of AI is projected to be \$1.81 trillion with a wider market impact of \$15.7 trillion
- It will create 170 million new jobs
- It will displace 92 million jobs
- Net result is 78 million new jobs



Estimated Workforce 2020-2030

Notes

Youth-driven workforce expansion

Continued growth in new entrants

Growth driven by immigration

Net loss due to retirements

Largest decline globally; rapid aging

Rapidly aging, shrinking workforce

Modest growth, largely immigration-driven

High population growth

Net Change in Workforce

+10-12 million (est.)

+10-12 million (est.)

+10-12 million (est.)

Stable / slight growth

-30 to -35 million

+8.9 million

-4 million

-3 million

Rank

6

8

9

10

Country

Egypt

Bangladesh

United States

DR Congo

Canada

China

Japan

Germany

rann	Soundy	(2020–2030)	Trotos
1	India	+138 million	Largest increase globally; very young population
2	Nigeria	+30-40 million (est.)	Fastest-growing in Africa; high birth rate
3	Pakistan	+20-25 million (est.)	Strong demographic momentum
4	Ethiopia	+15-20 million (est.)	Very young population
5	Indonesia	+13-15 million (est.)	Large, growing youth cohort

Al in Education

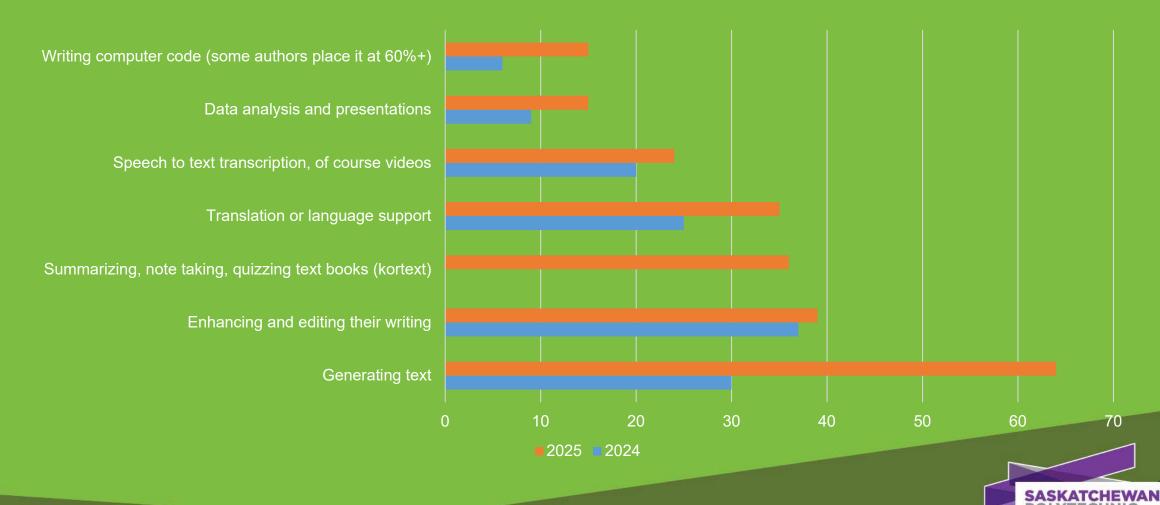
- UK study in 2025 of post secondary students who use AI on their assignments and exams 92%, up from 66% in 2024.
- 18% admitted to putting AI results directly into their work.
- The digital divide has increased since 2024 cost for Al subscriptions.
- 80% of post secondary institutions stated they had clear Al policies.
- 76% of post secondary institutions would spot the use of AI in assessed work.

Al in Education Continued

- Students overwhelmingly believe that it is essential that they have good AI skills upon graduation but only 35% say they get support from their institution to develop these skills.
- Staff AI literacy has increased from 17% in 2024 to 42%.
- 80% of employers plan to invest in upskilling their workforce through targeted AI training programs.
- 70% think AI literacy is essential



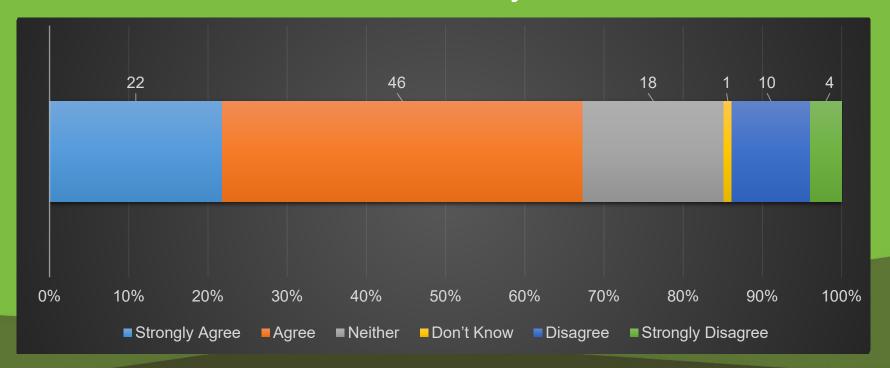
Where are Students Using Al



Impact of Al Skills

How far do you agree or disagree that...

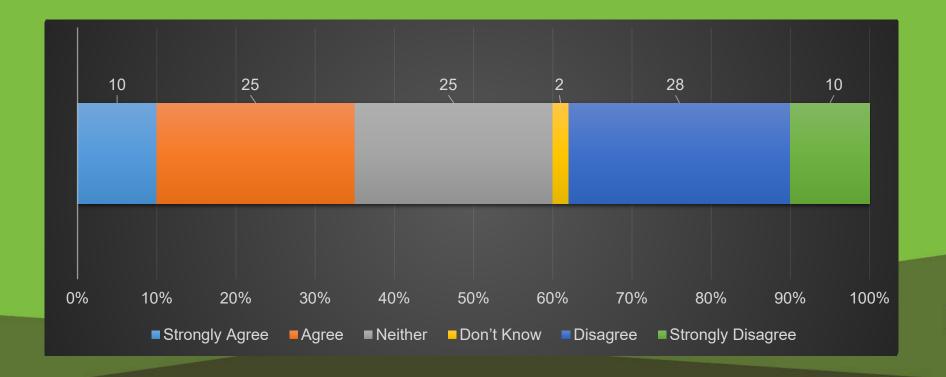
To thrive in today's world, it is essential to understand and be able to use AI effectively.





Impact of Al Skills

How far do you agree or disagree that...
 My institution has given me support to improve my Al skills.

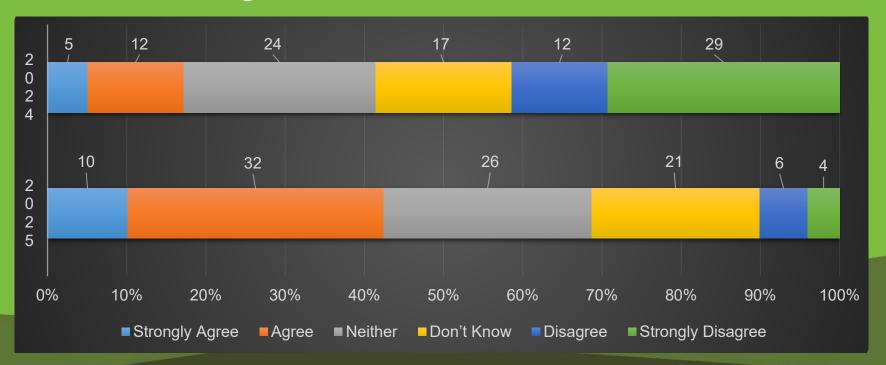




Impact of Al Skills

How far do you agree or disagree that...

Staff at my institution are well-equipped to support me to work with generative AI.





How are Teachers Using Al

Reason to Use AI in Education	Percentage
For research	44%
Generating lesson plans	38%
Summarizing or synthesizing information	38%
Generating classroom materials like tests and assignments	37%
Running prompts in the AI tools to find what students see	43%
Training students on how to effectively use AI tools	35%
Generating rubrics for grading student work	20%
Adapting texts to different reading levels	16%
Generating answers to student queries	14%



Teachers' Concerns Around Al

Concern	Percentage
Increased plagiarism in essays and other writing works	65%
Reduced human interaction in the learning process	62%
Data privacy and security	42%
Displaced educator's jobs	30%
Unequal access to Al resources	30%
Automation of manual tasks	23%



Change Management in Education

 89% of academic leaders believe that AI and digital technology are set to bring irreversible changes in teaching methods.

Metric	Percentage of Institutions
Policies impacted by Al	87%
View AI as a strategic priority	57%
Faculty training on Al	63%
Staff training on Al	56%
Developed Al-related Acceptable use Policies	39%
No change in policy due to Al	13%



Al Programming and Applied Research

 Jobs requiring AI specialist skills are growing 3.5 times faster than all jobs combined.

Factor	Hiring Al Expert	Growing Al Expert
Speed of Access	Immediate access to advanced skills	Slower, depends on training investment
Cost	High (up to 25% more)	Lower direct cost but training costs
Talent Availability	Competitive, talent shortages common	Depends on internal workforce potential
Cultural Fit	May require onboarding and integration	Existing staff already fit company culture
Long-term Sustainability	Risk of turnover, ongoing competition	Builds loyalty, sustainable pipeline
Breadth of Skills	Can target specific expertise	May require broader, ongoing training



Al Staffing in Post Secondary

- Hiring external AI expertise is fast but expensive and competitive.
- Growing your own talent through upskilling is slower but can be more sustainable and cost effective.
- Most organizations are pursuing a hybrid strategy of hiring for immediate needs while reskilling their existing workforce.



SaskPoly Approach

- Integrating applied research with students, faculty and professional staff.
- Trialing AI products and services.
- Providing training to faculty.



Will it Work?

Questions?

