



HUMBER

International Development Institute

INTERNATIONAL DEVELOPMENT AT HUMBER COLLEGE

May 15, 2024

Humber College

Andrew Ness, Dean, International

Clarisse Estebar, Project Lead, International Development Institute

Presentation outline

1. International Development Sector
2. History of International Development at Humber
3. International Development Institute (IDI)
4. International Development Projects
5. International Development engagement at Humber
6. Q & A

International Development Sector

- The international development sector provides *long term change* that *improves the lives of people* and *solves complex global challenges*.
- International development is generally *operationalized through project-based activities* linked through an international community of ID practitioners and subject matter experts.
- Outcomes of ID work can include:
 - Extended life expectancy
 - Reduced poverty
 - *Increased gender equality*
 - *Improved health and education outcomes*
 - *Strengthened government systems*

Key Stakeholders in International Development

Governments:

- Canada: Global Affairs Canada (“GAC”)
- International: Ministries for education, skills training, equity, labour, science and technology, etc.

Donors/Funders:

- Governments
- Multilateral development banks (IFIs), philanthropic organizations, private industry, etc.

Governments

NGOs and international organizations

Funders

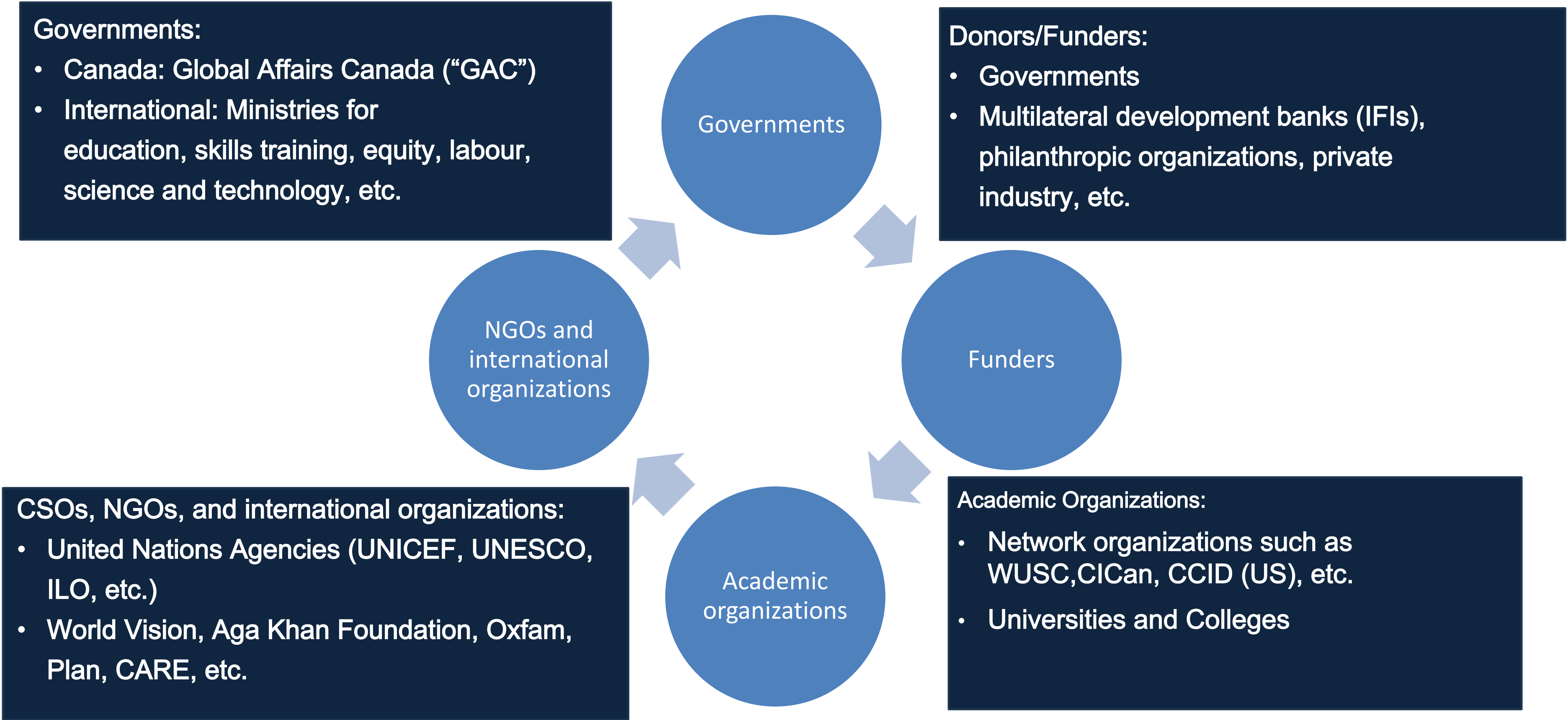
CSOs, NGOs, and international organizations:

- United Nations Agencies (UNICEF, UNESCO, ILO, etc.)
- World Vision, Aga Khan Foundation, Oxfam, Plan, CARE, etc.

Academic organizations

Academic Organizations:

- Network organizations such as WUSC, CIGan, CCID (US), etc.
- Universities and Colleges



Trends in the ID sector

In 2021-2022, Canada spent \$8 billion CAD in international development.

- \$918 million to civil society organizations, including academic institutions

Funding is driven by international challenges and initiatives, including the Sustainable Development Goals.

Current trends include addressing health, education, food systems, and climate action.

Funding mechanisms such as blended finance and PPP.

Current regions of focus include Sub-Saharan Africa and Indo-Pacific.

The International Development Institute (“IDI”) was established in 2003 as a Centre of Excellence focused on international development.

Humber has over 20 years' experience of engaging in ID projects

Past projects in Indonesia, Bangladesh, Bhutan, Kenya, and Ethiopia focused on education, governance, and entrepreneurship.

Humber's academic programs: Graduate certificate in international development and (formerly) Bachelor's degree in international development.

History of international development at Humber

What we do



Project management by the International Development Institute



Funding through grant-based model



Technical and subject matter experts from multi and interdisciplinary fields from the Humber community and external partners

Collaborative partnerships in Canada and around the world to address complex problems.



Project activities are knowledge-generating and relationship-building. Linkages between the Global North-South, and Global South-South for equitable and locally-driven change

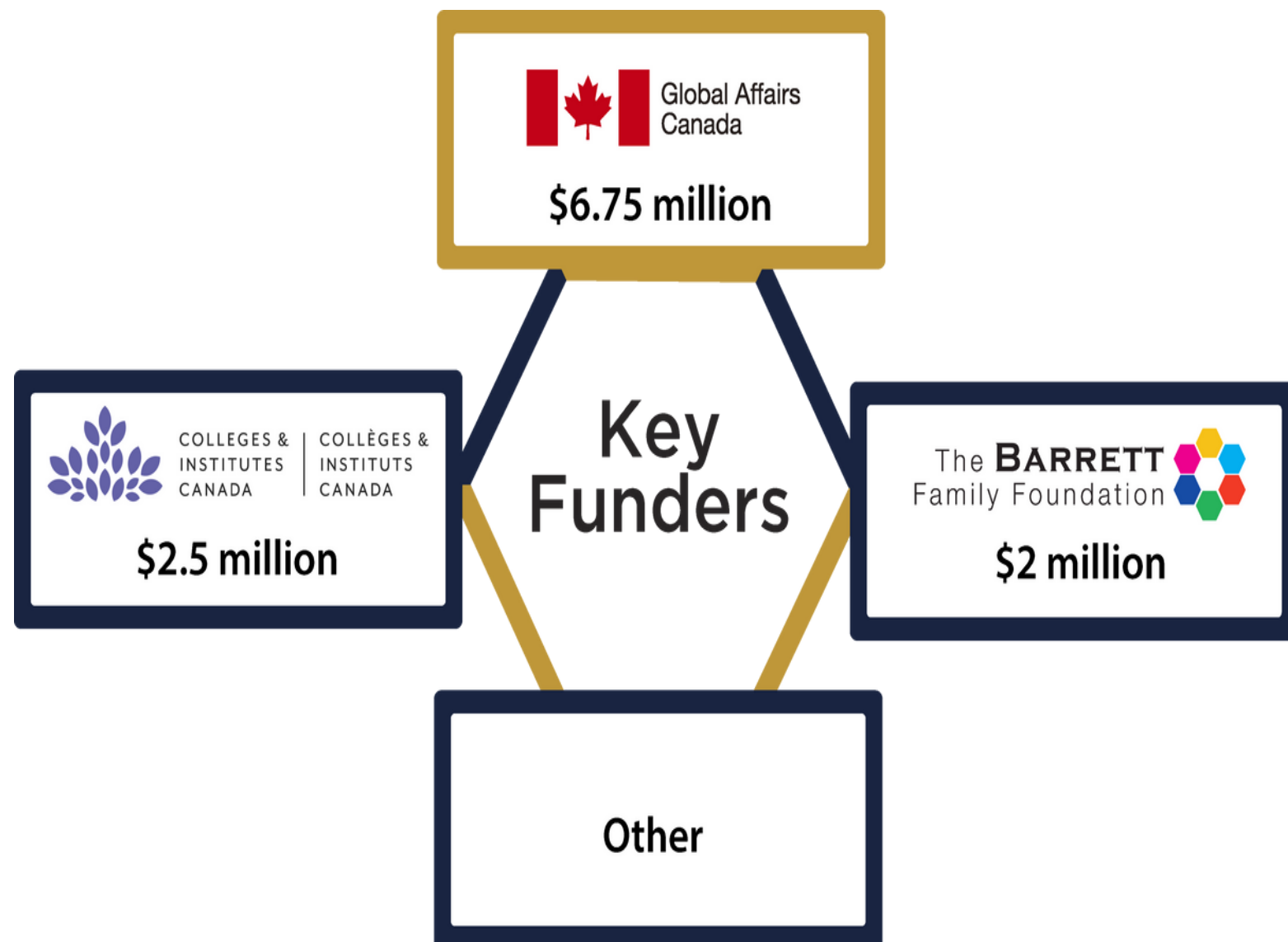
IDI PORTFOLIO

Countries of Operation

- 
- Kenya
 - Ethiopia
 - Tanzania
 - Bhutan
 - Maldives
 - Peru
 - Indonesia



15
Projects since 2020



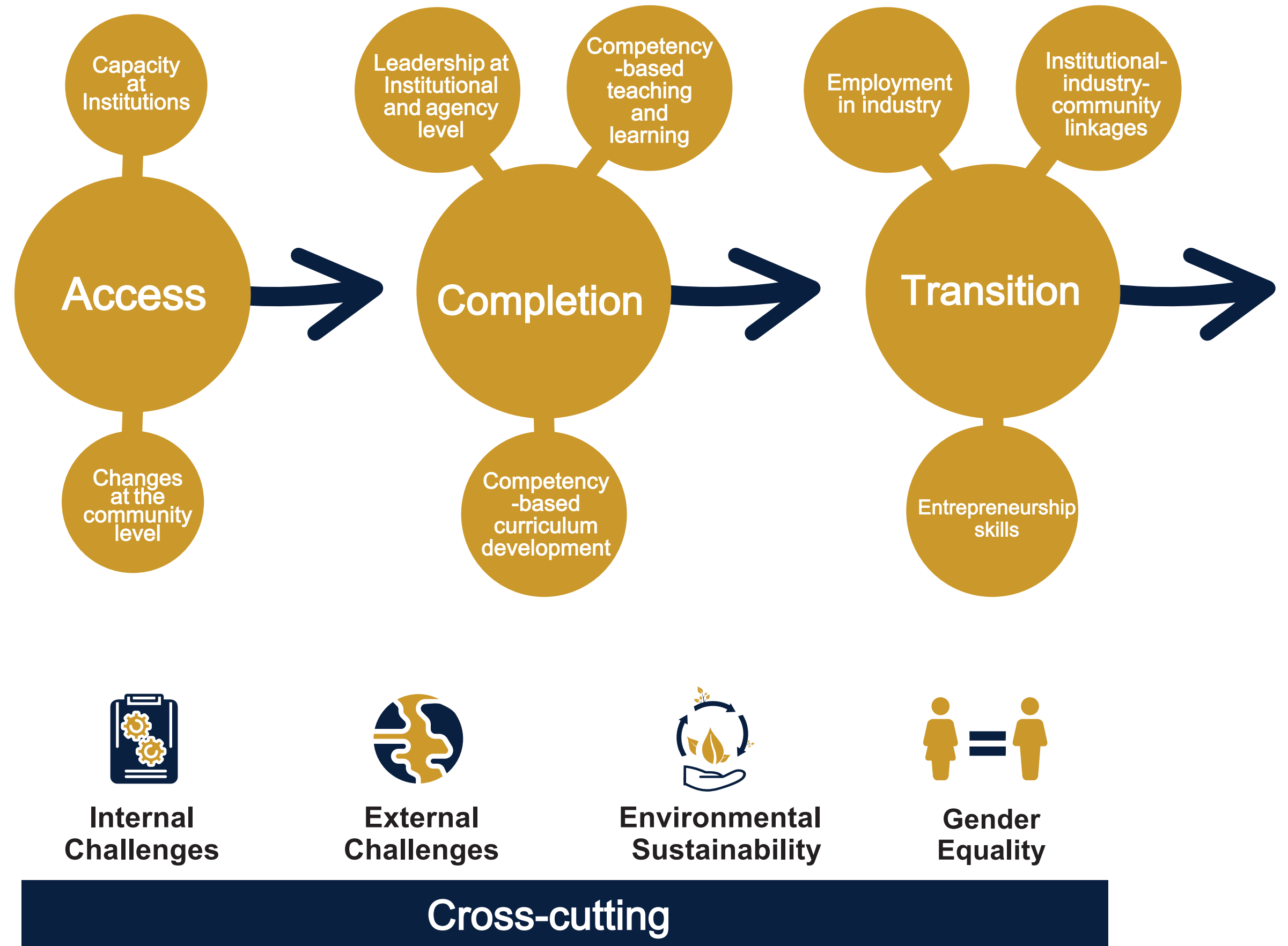

\$12,5
Million
in new funding
since 2020



13
Internal Staff

Theory of Change

ACT model:
Equitable **ACCESS**
to higher
education and
skills training,
COMPLETION
of high-quality,
market-led
programs, and
TRANSITION
into employment
and
entrepreneurship



Current projects

	Project - Title	Funder/Donor	Value	Country
1	STEM Education for Empowerment Project (STEEP)	Global Affairs Canada & The Barrett Family Foundation	\$4,000,000	Ethiopia Kenya
2	Bhutan Education and Skills Training (BEST)	Global Affairs Canada	\$4,750,000	Bhutan
3	Young Africa Works-Kenya-TVET-18	CICAN- Mastercard Foundation	\$878,513.00	Kenya
4	Empowerment Through Skills (ESP) Program Tanzania	CICAN- GAC	\$800,000 CAD	Tanzania
5	Kenya Blue Economy Skills Training (KBEST)-05	CICAN- GAC	\$534,870	Kenya
6	Young Africa Works-Kenya-02 RPL	CICAN- Mastercard Foundation	\$465,750	Kenya
7	Young Africa Works-Kenya-02 CBET	CICAN- Mastercard Foundation	\$200,000	Kenya
8	Young Africa Works-Kenya-TVET-21	CICAN- Mastercard Foundation	\$300,000	Kenya
9	Young Africa Works-Kenya-TVET-23	CICAN- Mastercard Foundation	\$300,000	Kenya
10	Impact Evaluation of the Sigalagala National Polytechnic breastfeeding facility (research)	CICAN- Mastercard Foundation	\$40,000	Kenya

College and Institutes Canada (CI-Can)

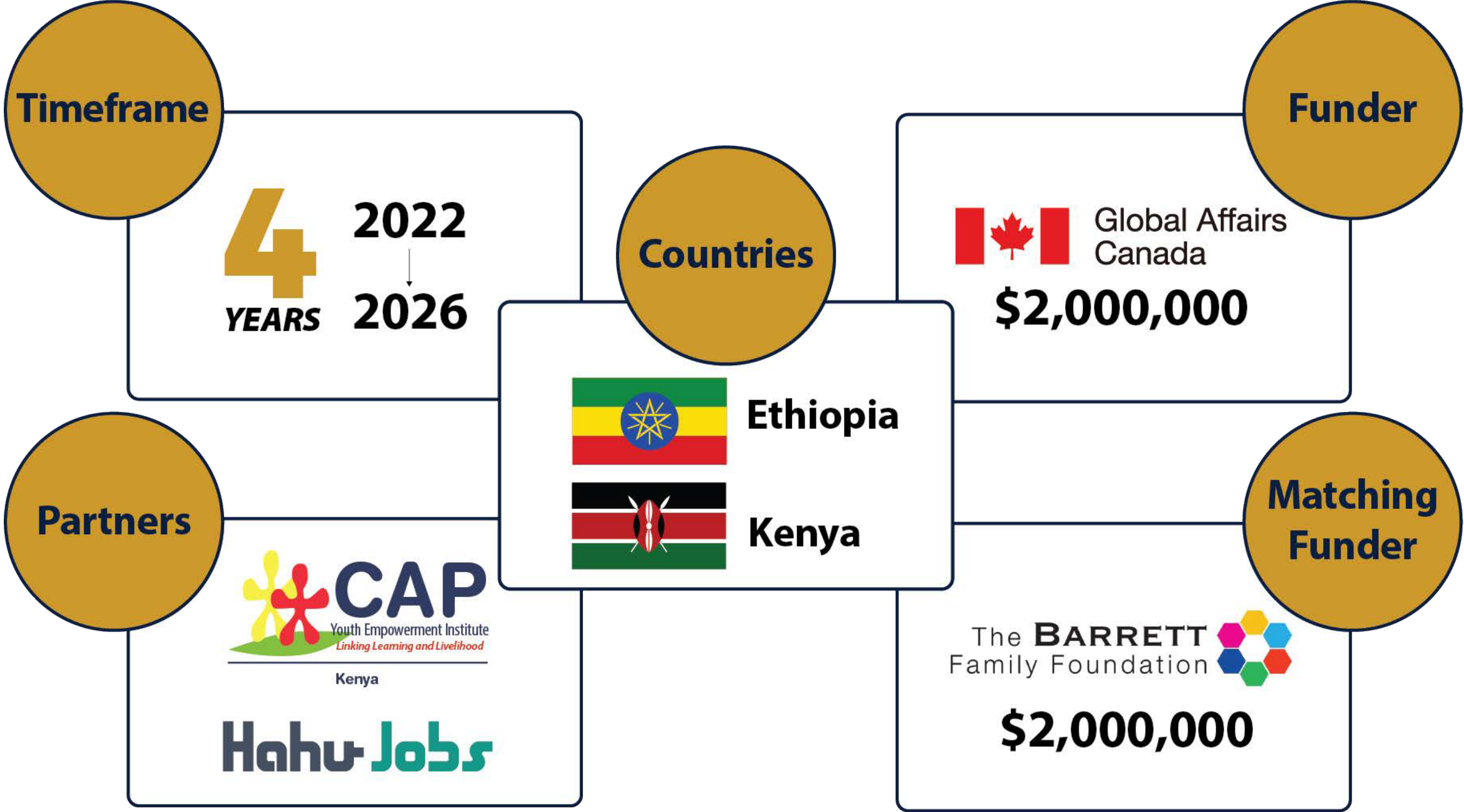
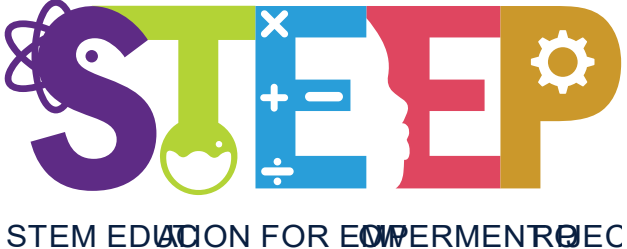


COLLEGES &
INSTITUTES
CANADA

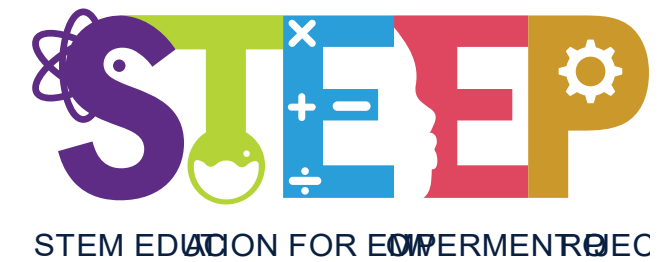
COLLÈGES &
INSTITUTS
CANADA

	Project - Title	Funder/Donor	Value	Country
1	Young Africa Works-Kenya-TVET-18	CICAN- Mastercard Foundation	\$878,513.00	Kenya
2	Empowerment Through Skills (ESP) Program Tanzania	CICAN- GAC	\$800,000 CAD	Tanzania
3	Kenya Blue Economy Skills Training (KBEST)-05	CICAN- GAC	\$534,870	Kenya
4	Young Africa Works-Kenya-02 RPL	CICAN- Mastercard Foundation	\$465,750	Kenya
5	Young Africa Works-Kenya-02 CBET	CICAN- Mastercard Foundation	\$200,000	Kenya
6	Young Africa Works-Kenya-TVET-21	CICAN- Mastercard Foundation	\$300,000	Kenya
7	Young Africa Works-Kenya-TVET-23	CICAN- Mastercard Foundation	\$300,000	Kenya
8	Impact Evaluation of the Sigalagala National Polytechnic breastfeeding facility (research)	CICAN- Mastercard Foundation	\$40,000	Kenya

STEM Education Empowerment Project (STEEP)



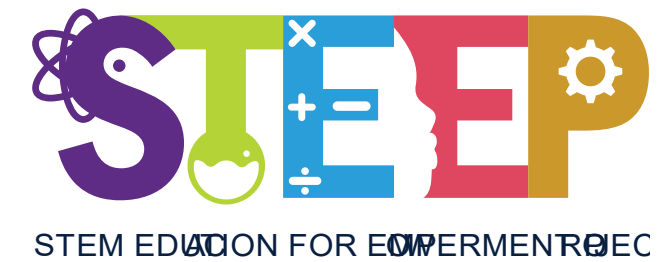
Highlights of the STEEP model



Private -public partnership through matching funding

- The \$2 million funding from GAC has a 100% cash match of \$2 million from the Barrett Family Foundation.
- The Barrett Family Foundation is a private foundation focused on funding education and skill training initiatives in Ontario and globally.
- The Foundation wanted their funding to be leveraged to secure further funding and increase impact and agreed to a 100% match to the GAC funding received.

Highlights of the STEEP model (cont'd)



Private industry partner in STEEP


Humber's partner in Ethiopia, Hahujobs, is the largest data-driven job matching and labor market information platform in Ethiopia.


Triangular cooperation


Humber in Canada is working with CAPYE Kenya (North-South) who will then lead efforts with Hahujobs in Ethiopia (South-South)


The Bhutan Education and Skills Training (BEST) Project





 **Funder:**
Global Affairs
Canada


 **Budget:**
\$4,750,000
CAD

 **Timeframe:**
5 years
(2022-2027)

 **Partners:**
Humber College,
MOLHR, Bhutan
Canada Foundation,
Renew

 **8 TVET**
institutions

 **16,000**
students

 **Cross-cutting themes:** Gender
Equity, Environmental
Sustainability,
Accessibility, GNH

IDI's value proposition to Humber - Internal

- *Self-sustaining funding for faculty and staff* to engage in international projects for professional development and global citizenship.
- Building for the future: *diversifying markets* for transnational education and customized training.
- *Funding for students* to engage in experiential learning.

IDI's value proposition to Humber – Internal (cont'd)

- *Attracting students* to an institution creating socially sustainable impact around the world.
- Embedding and *advancing the Humber Learning Outcomes*
- *Linking global to local*, and contributing to the scholarship of teaching and learning through innovative pedagogy

IDI's value proposition to Humber - External

- *Advancing Humber's strategic mission* by establishing Humber as a leader in TVET reform and the education sector
- *Enhancing Humber's profile* through global public-private partnerships for projects, research, and knowledge sharing
- Transform the way Humber engages in international development and capacity-building. *Internationalization in a multi-disciplinary, multi-cultural, and multi-stakeholder way*
- *Differentiating Humber* from other post-secondary institutions by advancing the Sustainable Development Goals (SDGs) innovatively

Humber's value proposition to the ID sector

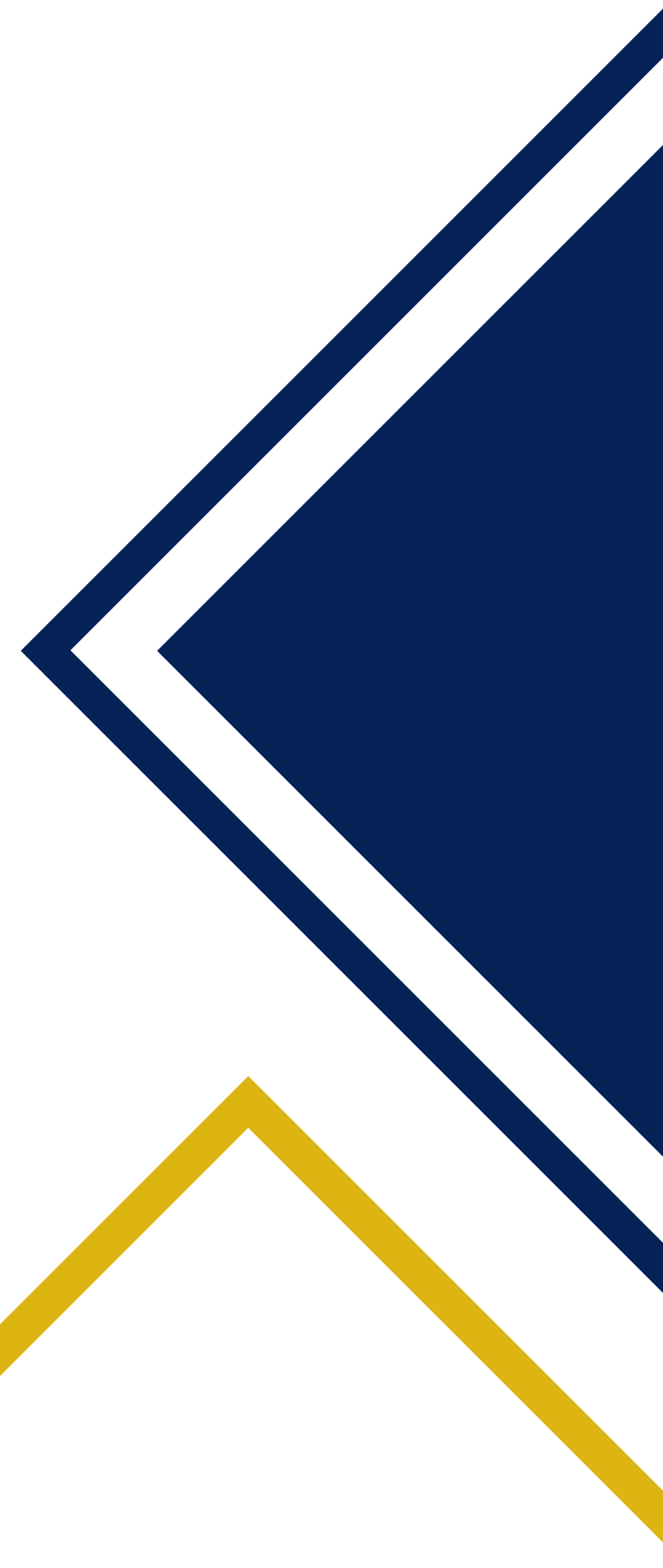
A hub that brings together multi- sector partners (government, NGOs, industry, academia, etc.) for innovations in international development

Implementing sustainable change through an end -to -end solution to education

Advancing the Sustainable Development Goals (SDGs)

Multi -stakeholder, multidisciplinary, innovative approaches to solving complex global challenges

Contributing to pedagogy, research, policy, & practice in the sector



Q & A





HUMBER

International Development Institute

Thank you

Andrew Ness, Dean, International

Andrew.ness@humber.ca

Clarisse Estebar, Project Lead, International Development Institute

Clarisse.estebar@humber.ca