

READY FOR THE
CHALLENGE



2024 Polytechnic Showcase Partnership Opportunities

About the 2024 Polytechnic Showcase

Ready for the Challenge

May 14-16, 2024 | Algonquin College (Ottawa, ON)

From improving healthcare to confronting climate change, polytechnics are addressing some of today's most intractable challenges. Institutions are uniquely positioned to respond to the fast pace of change, with a front-row seat to industry's most pressing talent and productivity challenges. Polytechnics are delivering pragmatic, scalable solutions to drive innovation and support the wellbeing of the communities they serve.

Become a partner to:



Boost your profile among some of Canada's largest educational institutions



Network with senior leaders at leading polytechnics



Build new relationships and partnership opportunities

About Polytechnics Canada

Polytechnics Canada is a non-profit association representing 13 leading research-intensive, publicly supported polytechnics and institutes of technology. We advocate for federal action in areas where polytechnics provide solutions for a more innovative, productive and globally competitive country.



Partnership Opportunities

Dinner Partner: \$12,000

One opportunity available

- Prominent onsite recognition as the dinner host
- Three conference registrations
- Pre-dinner speech (max 5 minutes)
- Logo recognition on Polytechnic Showcase website, with link to your website
- Acknowledgement on social media platforms
- Acknowledgement on printed and digital program
- Acknowledgement in pre-conference communication to delegates

SOLD!

Registration Partner: \$8,000

One opportunity available

- Prominent onsite recognition as the registration partner
- Two conference registrations
- Prominent recognition on all registrant materials
- Logo recognition on Polytechnic Showcase website, with link to your website
- Acknowledgement on social media platforms
- Acknowledgement in printed and digital program
- Acknowledgement on registration page

Opening Keynote Partner: \$8,000

One opportunity available

- Prominent onsite recognition as the opening keynote partner
- Two conference registrations
- Opportunity to introduce opening keynote speaker (max 5 minutes)
- Logo recognition on Polytechnic Showcase website, with link to your website
- Acknowledgement on social media platforms
- Acknowledgement in printed and digital program
- Acknowledgement in pre-conference communication to delegates

SOLD!

Closing Keynote Partner: \$8,000

One opportunity available

- Prominent onsite recognition as the closing keynote partner
- Two conference registrations
- Opportunity to introduce closing keynote speaker (max 5 minutes)
- Logo recognition on Polytechnic Showcase website, with link to your website
- Acknowledgement on social media platforms
- Acknowledgement in printed and digital program
- Acknowledgement in pre-conference communication to delegates

SOLD!

Partnership Opportunities

Shuttle Partner: \$5,000

One opportunity available

- Prominent onsite recognition as the shuttle partner
- One conference registration
- Logo recognition on Polytechnic Showcase website, with link to your website
- Acknowledgement on social media platforms
- Acknowledgement in printed and digital program

Networking Partner: \$5,000

One opportunity available

- Prominent onsite recognition at all networking breaks
- Opportunity to display banner at networking breaks
- One conference registration
- Logo recognition on Polytechnic Showcase website, with link to your website
- Acknowledgement on social media platforms
- Acknowledgement in printed and digital program

SOLD!

Lunch Partner: \$4,500

Two opportunities available

- Prominent onsite recognition as a lunch host
- Opportunity to display banner at the lunch
- One conference registration
- Logo recognition on Polytechnic Showcase website, with link to your website
- Acknowledgement on social media platforms
- Acknowledgement in printed and digital program

SOLD!

Breakfast Partner: \$3,000

Two opportunities available

- Prominent onsite recognition as a breakfast host
- Opportunity to display banner at the breakfast
- One conference registration
- Logo recognition on Polytechnic Showcase website, with link to your website
- Acknowledgement on social media platforms
- Acknowledgement in printed and digital program

SOLD!

Is your partnership missing?

We will work with you to develop a custom partnership package to suit your budget and interests. For more information, contact Kamila Graczyk at kamila@polytechnicscanada.ca or 613-656-6643.